

**FY11- Financial Services and General Government
Congressman Ortiz**

Global Marketing and Logistics Certification Program (GMLCP)

The UTB/TSC International Trade Center will generate export/import transactions, which will be measurable and will contribute to region state and U.S. trade statistics. The dollar amount of trade contracts will be utilized to measure the number of jobs tied to exports at the Department of Defense rate of one job being equal to \$50K of contract value. The UTB/TSC business incubator will report the number of new trade related businesses and the number new jobs created in those businesses. The GMLCP will report the number of graduates and their associated employment and salaries.

Brownsville, and the Rio Grande Valley have always been historically tied to trade with Mexico due to its border location, however this geographic advantage can be significantly leveraged to increase the region's volume of trade by developing an on-going cadre of international trade professionals. The Global Marketing and Logistics Certification Program will provide, (1) graduate level coursework and a certification in international trade, (2) hands-on experience completing all aspects of "live" trade deals and logistics transactions, (3) high paying international trade positions, (4) economic growth resulting from the increase in the dollar volume of trade, (5) indirect job growth tied to trade, and (6) international recognition for UTB/TSC as an important supplier of capable trade graduates with language skills and cultural awareness.

The University of Texas at Brownsville is requesting \$ 896,900 for support for salaries, equipment, facility repairs, and maintenance and operations. The recipient of funds is The University of Texas at Brownsville located at 80 Fort Brown, Brownsville, Texas 78520.